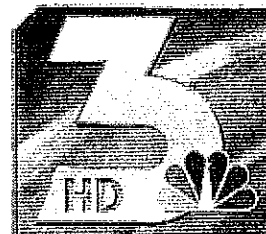


ORDER

KSNV

Orders
Order / Rev: 104398
Alt Order #: 06832443
Product Desc: REP JEWISH COALITION
Estimate:
Flight Dates: 09/17/12 - 10/21/12
Original Date / Rev: 07/17/12 / 07/17/12
Order Type: GENERAL

Primary AE: Amy McCreary
Sales Office: BLPHI
Sales Region: National

Agency Name: Jamestown Associates/ NJ
Buying Contact:
Billing Contact:
 5 Mapleton Rd.
 Princeton, NJ 08540

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Republican Jewish Coalition (RJC)
Demographic: A35+
Product Codes: PLI2
Priority: SELECT PRIORITY CODE
Revenue Codes: POLITICAL/AGY, PISSUE, GEN

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	190	\$117,650.00	\$100,002.50
10/01/12	10/21/12	285	\$195,375.00	\$166,068.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	190	\$117,650.00	\$100,002.50	0.00
October 2012	285	\$195,375.00	\$166,068.75	0.00
Totals	475	\$313,025.00	\$266,071.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KSNV	26%	\$313,025.00
Market	100%	\$1,203,942.31

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	29%	\$349,143.27
KLTX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	20%	\$240,788.46
KTUD	1%	\$12,039.42
KVVU	16%	\$192,630.77
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$96,315.38

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/17/12	09/28/12	M-F 5-6a WakeUp w/WagM		5-6a	MTWTF--	:30	5	\$325.00	1	0.00	NM	10	\$3,250.00
				M-F 5-6a WakeUp w/Wagners											

NEWS

Start Date End Date Weekdays Spots/Week Rate Rating

Order / Rev: 104398
 Alt Order #: 06832443
 Flight Dates: 09/17/12 - 10/21/12

Advertiser: Republican Jewish Coalition (RJC)
 Product Desc: REP JEWISH COALITION
 Estimate: KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/17/12	09/28/12	M-F 5-6a WakeUp w/Wa@M M-F 5-6a WakeUp w/Wagners		5-6a	MTWTF--	:30	5	\$325.00	1	0.00	NM	10	\$3,250.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MTWTF--					5	\$325.00		0.00			
Week:		09/24/12	09/30/12	MTWTF--					5	\$325.00		0.00			
E 2	KSNV	10/01/12	10/19/12	M-F 5-6a WakeUp w/Wa@M M-F 5-6a WakeUp w/Wagners		5-6a	MTWTF--	:30	5	\$450.00	1	0.00	NM	15	\$6,750.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	MTWTF--					5	\$450.00		0.00			
Week:		10/08/12	10/14/12	MTWTF--					5	\$450.00		0.00			
Week:		10/15/12	10/21/12	MTWTF--					5	\$450.00		0.00			
E 3	KSNV	10/01/12	10/19/12	M-F 6-7a WakeUp w/Wa@M M-F 6-7a WakeUp w/Wagners		6-7a	MTWTF--	:30	10	\$700.00	1	0.00	NM	30	\$21,000.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	MTWTF--					10	\$700.00		0.00			
Week:		10/08/12	10/14/12	MTWTF--					10	\$700.00		0.00			
Week:		10/15/12	10/21/12	MTWTF--					10	\$700.00		0.00			
E 4	KSNV	09/17/12	09/28/12	M-F 6-7a WakeUp w/Wa@M M-F 6-7a WakeUp w/Wagners		6-7a	MTWTF--	:30	10	\$650.00	1	0.00	NM	20	\$13,000.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MTWTF--					10	\$650.00		0.00			
Week:		09/24/12	09/30/12	MTWTF--					10	\$650.00		0.00			
E 5	KSNV	09/17/12	09/28/12	Today Show Today Show	CM	658a-9am	MTWTF--	:30	10	\$850.00	1	0.00	NM	20	\$17,000.00
TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MTWTF--					10	\$850.00		0.00			
Week:		09/24/12	09/30/12	MTWTF--					10	\$850.00		0.00			
E 6	KSNV	10/01/12	10/19/12	Today Show Today Show	CM	658a-9am	MTWTF--	:30	10	\$900.00	1	0.00	NM	30	\$27,000.00
TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	MTWTF--					10	\$900.00		0.00			
Week:		10/08/12	10/14/12	MTWTF--					10	\$900.00		0.00			
Week:		10/15/12	10/21/12	MTWTF--					10	\$900.00		0.00			
E 7	KSNV	10/01/12	10/19/12	M-F Today Show II 3rd H@M M-F Today Show II		9-10a	MTWTF--	:30	5	\$425.00	1	0.00	NM	15	\$6,375.00
TODAY II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	MTWTF--					5	\$425.00		0.00			
Week:		10/08/12	10/14/12	MTWTF--					5	\$425.00		0.00			
Week:		10/15/12	10/21/12	MTWTF--					5	\$425.00		0.00			
E 8	KSNV	09/17/12	09/28/12	M-F Today Show II 3rd H@M M-F Today Show II		9-10a	MTWTF--	:30	5	\$350.00	1	0.00	NM	10	\$3,500.00
TODAY II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MTWTF--					5	\$350.00		0.00			
Week:		09/24/12	09/30/12	MTWTF--					5	\$350.00		0.00			
E 9	KSNV	09/17/12	10/19/12	Rachael Ray Rachael Ray	CM	11am-12pm	MTWTF--	:30	5	\$325.00	1	0.00	NM	25	\$8,125.00
RR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MTWTF--					5	\$325.00		0.00			
Week:		09/24/12	09/30/12	MTWTF--					5	\$325.00		0.00			
Week:		10/01/12	10/07/12	MTWTF--					5	\$325.00		0.00			
Week:		10/08/12	10/14/12	MTWTF--					5	\$325.00		0.00			
Week:		10/15/12	10/21/12	MTWTF--					5	\$325.00		0.00			
E 10	KSNV	09/17/12	10/19/12	Noon News Noon News	CM	12-1230pm	MTWTF--	:30	5	\$425.00	1	0.00	NM	25	\$10,625.00

Order / Rev: 104398
 Alt Order #: 06832443
 Flight Dates: 09/17/12 - 10/21/12

Advertiser: Republican Jewish Coalition (RJC)
 Product Desc: REP JEWISH COALITION
 Estimate: KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 18	KSNV	09/17/12	09/28/12	M-F Early News M-F Early News	CM	5-630p	MTWTF--	:30	5	\$1,000.00	1	0.00	NM	10	\$10,000.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MTWTF--					5	\$1,000.00		0.00			
Week:		09/24/12	09/30/12	MTWTF--					5	\$1,000.00		0.00			
E 19	KSNV	10/01/12	10/19/12	M-F Early News M-F Early News	CM	5-630p	MTWTF--	:30	5	\$1,200.00	1	0.00	NM	15	\$18,000.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	MTWTF--					5	\$1,200.00		0.00			
Week:		10/08/12	10/14/12	MTWTF--					5	\$1,200.00		0.00			
Week:		10/15/12	10/21/12	MTWTF--					5	\$1,200.00		0.00			
E 20	KSNV	10/01/12	10/19/12	M-F Jeop/Wheel M-F Jeopardy/Wheel of Fortune	CM	630-730pm	MTWTF--	:30	5	\$1,300.00	1	0.00	NM	15	\$19,500.00
WH/JEP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	MTWTF--					5	\$1,300.00		0.00			
Week:		10/08/12	10/14/12	MTWTF--					5	\$1,300.00		0.00			
Week:		10/15/12	10/21/12	MTWTF--					5	\$1,300.00		0.00			
E 21	KSNV	09/17/12	09/28/12	M-F Jeop/Wheel M-F Jeopardy/Wheel of Fortune	CM	630-730pm	MTWTF--	:30	5	\$1,000.00	1	0.00	NM	10	\$10,000.00
WH/JEP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MTWTF--					5	\$1,000.00		0.00			
Week:		09/24/12	09/30/12	MTWTF--					5	\$1,000.00		0.00			
E 22	KSNV	09/17/12	09/28/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	MTWTF--	:30	4	\$1,100.00	1	0.00	NM	8	\$8,800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MTWTF--					4	\$1,100.00		0.00			
Week:		09/24/12	09/30/12	MTWTF--					4	\$1,100.00		0.00			
E 23	KSNV	10/01/12	10/19/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	MTWTF--	:30	4	\$1,200.00	1	0.00	NM	12	\$14,400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	MTWTF--					4	\$1,200.00		0.00			
Week:		10/08/12	10/14/12	MTWTF--					4	\$1,200.00		0.00			
Week:		10/15/12	10/21/12	MTWTF--					4	\$1,200.00		0.00			
E 24	KSNV	09/22/12	10/20/12	News 3 Sunrise - SATURDAY News 3 Sunrise SATURDAY	CM	6a-7a	-----S-	:30	2	\$350.00	1	0.00	NM	10	\$3,500.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-					2	\$350.00		0.00			
Week:		09/24/12	09/30/12	-----S-					2	\$350.00		0.00			
Week:		10/01/12	10/07/12	-----S-					2	\$350.00		0.00			
Week:		10/08/12	10/14/12	-----S-					2	\$350.00		0.00			
Week:		10/15/12	10/21/12	-----S-					2	\$350.00		0.00			
E 25	KSNV	09/22/12	10/20/12	Saturday Today Saturday Today	CM	7a-9am	-----S-	:30	2	\$625.00	1	0.00	NM	10	\$6,250.00
SAT TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-					2	\$625.00		0.00			
Week:		09/24/12	09/30/12	-----S-					2	\$625.00		0.00			
Week:		10/01/12	10/07/12	-----S-					2	\$625.00		0.00			
Week:		10/08/12	10/14/12	-----S-					2	\$625.00		0.00			
Week:		10/15/12	10/21/12	-----S-					2	\$625.00		0.00			
E 26	KSNV	09/22/12	10/20/12	News 3 Today - SATURDAY News 3 Today - SAT	CM	9am-930am	-----S-	:30	1	\$500.00	1	0.00	NM	5	\$2,500.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-					1	\$500.00		0.00			
Week:		09/24/12	09/30/12	-----S-					1	\$500.00		0.00			

Order / Rev: 104398
 Alt Order #: 06832443
 Flight Dates: 09/17/12 - 10/21/12

Advertiser: Republican Jewish Coalition (RJC)
 Product Desc: REP JEWISH COALITION
 Estimate: KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 34	KSNV	09/23/12	09/30/12	Chris Matthews 9:30AM SM Chris Matthews SUN 9:30am	CM	9:30a-10a	-----S	:30	1	\$500.00	1	0.00	NM	2	\$1,000.00
CM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/17/12		09/23/12	-----S	1		\$500.00		0.00							
Week: 09/24/12		09/30/12	-----S	1		\$500.00		0.00							
E 35	KSNV	10/07/12	10/21/12	Chris Matthews 9:30AM SM Chris Matthews SUN 9:30am	CM	9:30a-10a	-----S	:30	1	\$600.00	1	0.00	NM	3	\$1,800.00
CM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12		10/07/12	-----S	1		\$600.00		0.00							
Week: 10/08/12		10/14/12	-----S	1		\$600.00		0.00							
Week: 10/15/12		10/21/12	-----S	1		\$600.00		0.00							
E 36	KSNV	10/07/12	10/21/12	News 3 Live in Prime News 3 in Prime	CM	7-10pm	-----S	:30	1	\$1,800.00	1	0.00	NM	3	\$5,400.00
NEWS AFT SNF															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12		10/07/12	-----S	1		\$1,800.00		0.00							
Week: 10/08/12		10/14/12	-----S	1		\$1,800.00		0.00							
Week: 10/15/12		10/21/12	-----S	1		\$1,800.00		0.00							
E 37	KSNV	09/23/12	09/30/12	News 3 Live in Prime News 3 in Prime	CM	7-10pm	-----S	:30	1	\$1,600.00	2	0.00	NM	2	\$3,200.00
NEWS AFT SNF															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/17/12		09/23/12	-----S	1		\$1,600.00		0.00							
Week: 09/24/12		09/30/12	-----S	1		\$1,600.00		0.00							
E 38	KSNV	09/22/12	09/29/12	Sa-Su Early News Sa-Su Early News	CM	5pm-630pm	-----S-	:30	1	\$650.00	1	0.00	NM	2	\$1,300.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/17/12		09/23/12	-----S-	1		\$650.00		0.00							
Week: 09/24/12		09/30/12	-----S-	1		\$650.00		0.00							
E 39	KSNV	10/06/12	10/20/12	Sa-Su Early News Sa-Su Early News	CM	5pm-630pm	-----S-	:30	1	\$675.00	1	0.00	NM	3	\$2,025.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12		10/07/12	-----S-	1		\$675.00		0.00							
Week: 10/08/12		10/14/12	-----S-	1		\$675.00		0.00							
Week: 10/15/12		10/21/12	-----S-	1		\$675.00		0.00							
E 40	KSNV	10/06/12	10/20/12	Weekend Jeopardy/Wheel WKND Jeop/Wheel	CM	630-730pm	-----S-	:30	1	\$525.00	1	0.00	NM	3	\$1,575.00
WH/JEP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12		10/07/12	-----S-	1		\$525.00		0.00							
Week: 10/08/12		10/14/12	-----S-	1		\$525.00		0.00							
Week: 10/15/12		10/21/12	-----S-	1		\$525.00		0.00							
E 41	KSNV	09/22/12	09/29/12	Weekend Jeopardy/Wheel WKND Jeop/Wheel	CM	630-730pm	-----S-	:30	1	\$500.00	1	0.00	NM	2	\$1,000.00
WH/JEP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/17/12		09/23/12	-----S-	1		\$500.00		0.00							
Week: 09/24/12		09/30/12	-----S-	1		\$500.00		0.00							
													Totals	475	\$313,025.00